## Global Vision

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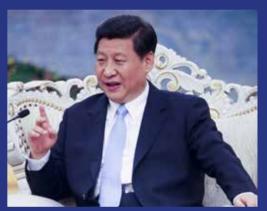
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## L'ERMITAGE BEVERLY HILLS: A STAR IN

LOS ANGELES BY IEFFREY BRADFORD

L'Ermitage Beverly Hills stands among the finest of the Beverly Hills California luxury hotels as part of the Viceroy Hotel Group. With a stately properly peacefully situated on a tree-lined residential street, L'Ermitage embodies the spirit of a sophisticated private club and a gracious urban residence. For the past twelve years, L'ermitage Beverly Hills has earned the honor of the Forbes 5 Star and AAA Five Diamonds awards.

An elegant boutique hotel, L'Ermitage provides amenities attractive to guests traveling on business as well as families looking to explore Beverly Hills. Celebrity guests are extremely common, with celebs such as Gerard Butler, Jennifer Love Hewitt and Kristin Cavallari as repeat visitors. With 24-hour flexible arrival and departure and in-room dining, guests' needs can be accommodated despite what time their flight may have arrived. In-room business centers with multi-line phones and complimentary property-wide wireless internet supplies business travelers with technologies to conduct work as usual. The rooftop pool offers 360 degree views of the city and chic, private cabanas to relax.

With the rooftop pool and extensive fitness facility, L'Ermitage attracts a clientele both health and body conscious. To cater to this clientele, LIV-ELLO, the signature restaurant of L'Ermitage Beverly Hills, has created a food menu that is fresh, delicious and low calorie as well as an often overlooked low calorie cocktail menu. The Paper Thin is the first series of cocktails Food and Beverage Manager, Stephanie Brown, has developed to keep both flavor and calories in mind. With each beverage containing approximately 100 calories, they are full-flavored using ingredients such as Russian Standard vodka, pomegranate juice, coconut water, stevia sweetener and lemon juice. The cocktails complement LIVELLO's plates creating a light yet satisfying treat.

LIVELLO offers guests a culinary destination where Chef Joseph Elevado has developed an Italian-Asian fusion menu. The elegantly domed dining room features a two-story wall of glass that overlooks a lush garden patio. The space exudes a serene warming light during the day and a lively, lounge environment during the evening. For more than 35 years the lounge has been meeting and exceeding expectations of the sophisticated international travelers who are the hotel's guest, as well as the discerning Beverly Hills residents who are L'Ermitage's neighbors. Most recently, LIVELLO has featured live music on Friday nights. Pianist Urie R.L. Norris, a 25-year-old UCLA graduate dazzles guests with renditions of a diverse song list. Norris is occasionally joined by Natasha Agrama and Raquel Rodriguez who are both rising singing stars in Los Angeles.

L'Ermitage is not just concerned with their guests during their stay, but their welfare in the future. L'Ermitage is committed to improving their ecological stewardship while creating a beneficial and pleasant environment for guests and the community. From guest rooms to housekeeping, green initiatives have been put in place throughout all aspects of the hotel. Guest rooms have all eco-friendly products, including soaps, sham-



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poo and conditioner, an air purifier or HEPA filter, as well as newspaper delivery by request only, delivered in reusable bags. A leak-detection system has been set up for all fixtures and a drip-irrigation system has been installed for all trees and flowerbeds to ensure water conservation. The housekeeping staff utilizes the state-of-the-art Electrolyzer system, which creates non-toxic and hypoallergenic, in-house cleaning products used throughout the property.

There are many effortlessly accessible activities that the staff at L'Ermitage can assist and advise you on to create an eventful Beverly Hills itinerary. A short stroll away from L'Ermitage is world-renowned Rodeo Drive, lined with designer boutiques, art galleries, top restaurants and noted museums. A number of pristine beaches are just a drive away; enjoy swimming, sand and surf at Santa Monica Beach, Nicholas Canyon Beach or Leo Carrillo State Beach for the day. Other attractions such as Disneyland, California Science Center and Los Angeles Zoo and Botanical Gardens are especially family-friendly.

## L'Ermitage Beverly Hills

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